Lower income earners show less trust in financial institutions Who do you trust more as a company to solve for your everyday financial needs? Select all that

apply. (N = 1.000)**<** \$50,000 **\$50,000-\$99,999 \$100,000 - \$149,999 > \$150,000**

25%

36% A large national bank 48%

45%

28%

41%

A local credit union near you 44%

39%

15% 19%

A digital only bank 27%

21%

2% 13%

An innovative fintech 18%

18%

34% 18%

13% 15%

I don't trust anybody with my money

I only use cash

12% 9%

4% 2%

Quirks Omnibus Survey. N=1,000. 7/29/24-8/2/24. VERASIGHT Source: Verasight