

Media revenue 2010-2024

Index 100=2024

Revenue	Mass media, total	Dailies and non-dailies	Magazines and periodicals	Radio	Television	Web media
Media revenue						
2010	97	214	194	81	89	20
2015	106	218	198	86	86	65
2020	104	149	140	97	97	68
2024	100	100	100	100	100	100
ISK mill. 2024	30,313	3,766	984	4,598	16,769	3,605
Users fees						
2010	89	143	373	77	85	0
2015	92	113	312	78	92	0
2020	105	117	197	96	109	48
2024	100	100	100	100	100	100
ISK mill. 2024	18,675	1,742	288	2,044	13,697	700
Advertisements						
2010	108	278	121	80	106	25
2015	129	306	152	93	105	76
2020	102	187	117	95	87	73
2024	100	100	100	100	100	100
ISK mill. 2024	11,638	2,024	696	2,554	3,073	2,905