

# Share of media revenues between different media 2010-2024

Revenue	Dailies and non-dailies	Magazines and periodicals	Radio	Television	Web media	Podcasts
<b>Media revenue</b>						
2010	27%	7%	13%	51%	2%	0%
2015	26%	6%	12%	49%	7%	0%
2020	18%	4%	14%	56%	8%	0%
2024	12%	3%	15%	55%	12%	2%
<b>Users fees</b>						
2010	15%	6%	9%	70%	0%	0%
2015	12%	5%	9%	74%	0%	0%
2020	9%	3%	10%	76%	2%	0%
2024	9%	2%	11%	73%	4%	1%
<b>Advertisements</b>						
2010	45%	7%	17%	26%	6%	0%
2015	41%	7%	16%	21%	15%	0%
2020	32%	7%	20%	23%	18%	1%
2024	17%	6%	22%	26%	25%	3%

Figures are rounded to the nearest decimal.