Which features do Canadians look for in a cash advance

app? 24% I would not use a cash advance app

14% Zero interest

9% Zero or low monthly subscription fee

9% Funding is available instantly

8% Funding is available 24/7 No credit check required 8%

Zero or low express funding fee 7%

Established lender 5%

Extra features, such as rewards and 5% budgeting tool Payments are reported to the credit 4% bureau

Non-employment income is 4% accepted Highly rated Android or iOS app 3%

