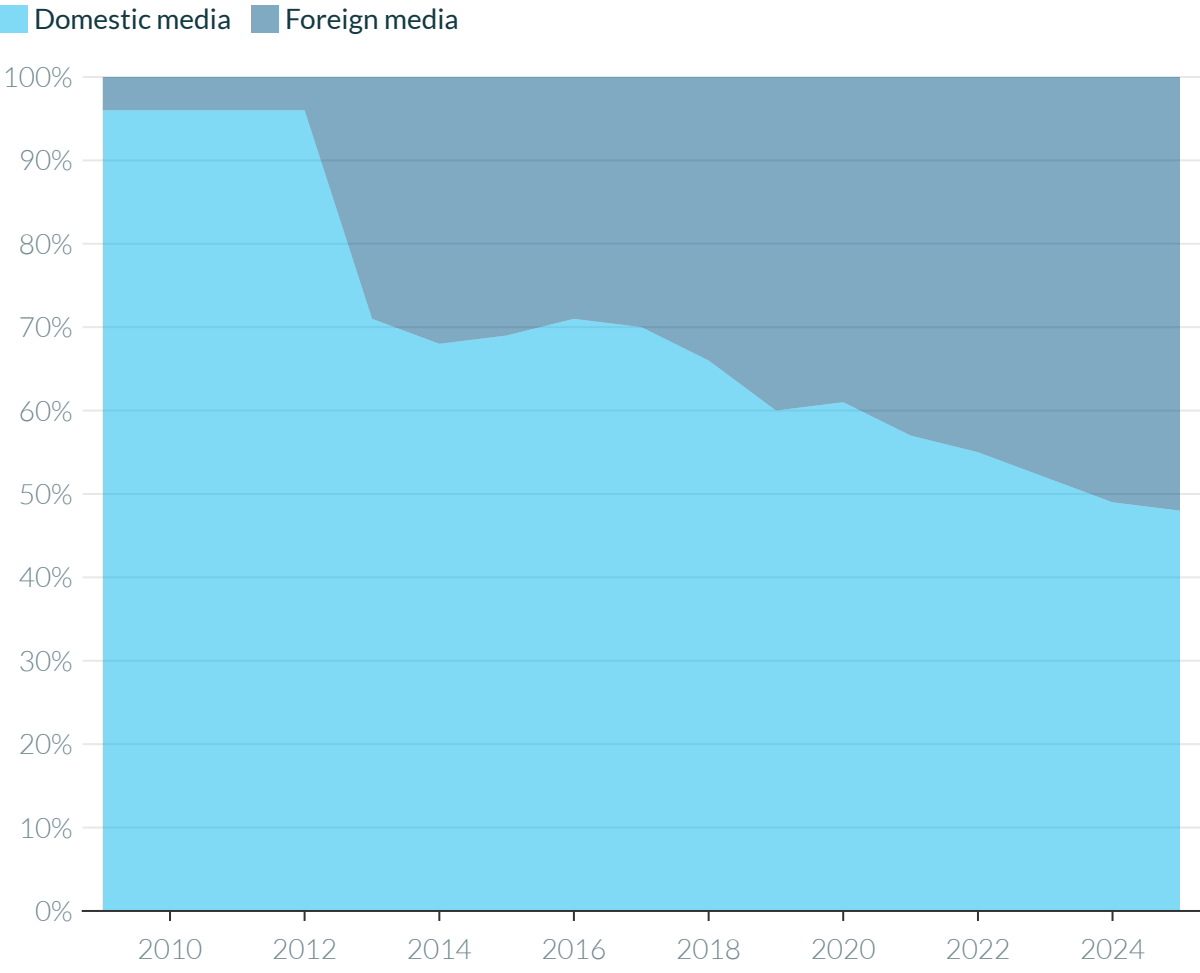
Share of advertising expenditure by domestic and foreign media 2009–2025



Statistics Iceland