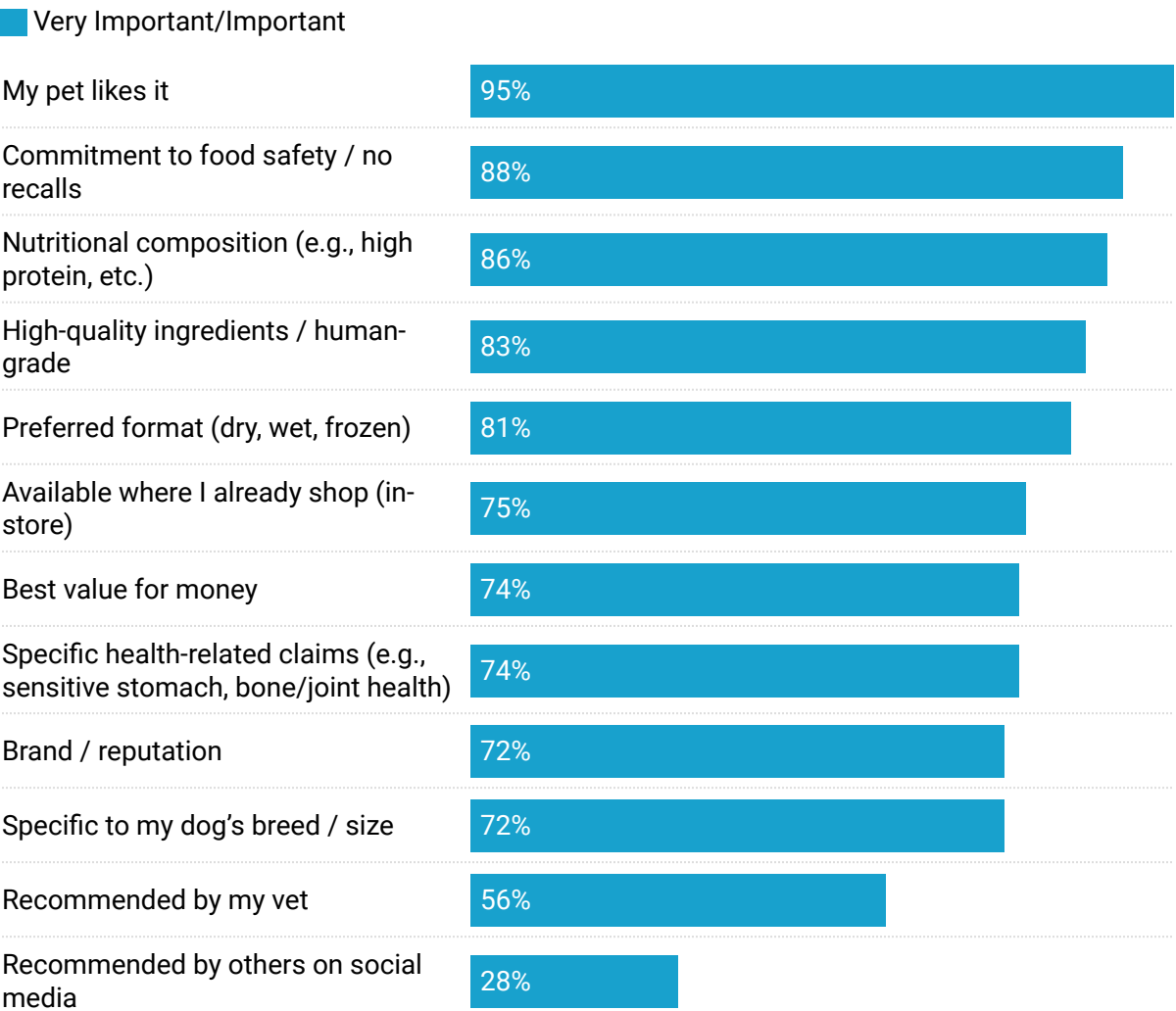
Pet preference and commitment to food safety are most important to consumers when purchasing a dog food brand

How important are each of the following when deciding which dog food brand to purchase? (N = 2,719)



Verasight Survey, N=2,719. 5/24/24 - 5/31/24.

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